# **Privacy Policy**

- (1) The controller of personal data pursuant to Article 4(7) of the Regulation of the European Parliament and of the Council
- (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data

and on the free movement of such data (hereinafter: "GDPR") is Omar Care s.r.o., ID No.: 020

39 559 (hereinafter: "Controller").

- 2. The contact details of the Controller are: Tel: +420 605 342 117; E-mail: ordinace@omarcare.cz.
- 3. Personal data means any information about an identified or identifiable natural person; an identifiable natural person is a natural person who can be directly or indirectly identifiable, in particular by reference to an identifier such as a name, an identification number, location data, a network identifier or to one or more specific physical, physiological, genetic, psychological, economic, cultural or social identity of that natural person

II.

Sources and categories of personal data processed

- 1. The controller processes personal data that you have provided to it or personal data that obtained by the controller on the basis of the fulfilment of your order.
- 2. the controller processes your identification, contact and performance data contract.

III.

Lawful basis and purpose of the processing of personal data

- 1. The lawful reason for processing personal data is
- performance of a contract between you and the controller pursuant to Article 6(1)(b) GDPR,
- the legitimate interest of the controller in providing direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6(1)(f) GDPR,
- your consent to processing for the purpose of providing direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6(1)
- (a) GDPR in conjunction with Section 7(2) of Act No. 480/2004 Coll., on certain information society services in the absence of an order for goods or services.
- 2. The purpose of the processing of personal data is
- processing your order and exercising the rights and obligations arising from the contractual relationship between you and the controller; personal data is required when placing an order,

necessary for the successful execution of the order (name and address, contact details), the provision of personal data is a necessary requirement for the conclusion and performance of the order

performance of the contract; without the provision of personal data, it is not possible to conclude or perform the contract.

performance by the controller,

3. There is no automatic individual decision-making by the administrator in the sense of Article 22 GDPR. You have given your explicit consent to such processing.

#### IV.

# Data retention period

- 1. The controller shall retain personal data
- for the period necessary for the exercise of the rights and obligations arising from the contractual

relationship between you and the controller and to assert claims under those contractual relationships

(for a period of 15 years from the termination of the contractual relationship).

2. After the expiry of the retention period, the controller will delete the personal data.

#### ٧.

Recipients of personal data (subcontractors of the controller)

- 1. The recipients of the personal data are the persons
- involved in the delivery of goods / services / execution of payments under the contract,
- those involved in ensuring the operation of the services,
- providing marketing services.
- 2. the controller does not intend to transfer personal data to a third country (non-EU country) or

international organisation. Recipients of personal data in third countries are providers of mailing services / cloud services.

## VI.

# Your rights

- 1. Under the terms of the GDPR, you have
- the right to access your personal data in accordance with Article 15 of the GDPR,
- the right to rectification of your personal data pursuant to Article 16 GDPR or, where applicable, restriction of processing pursuant to Article 18 GDPR.
- The right to erasure of personal data pursuant to Article 17 GDPR.
- the right to object to processing under Article 21 GDPR; and
- the right to data portability under Article 20 GDPR.
- the right to withdraw consent to processing in writing or electronically to or email of the controller referred to in Article III of these Terms and Conditions.
- 2. You also have the right to lodge a complaint with the Data Protection Authority in the event that

you believe that your right to data protection has been violated

## VII.

# **Personal Data Security Terms and Conditions**

1. The controller declares that it has taken all appropriate technical and organisational measures

to secure personal data.

- 2. the controller has taken technical measures to secure data storage and personal data storage
- data in documentary form.
- 3. the controller declares that only persons authorised by the controller have access to the personal data.

### VIII.

### **Final Provisions**

1. By submitting an order from the online order form, you confirm that you are aware of the terms and conditions of the privacy policy and that you have read it in its entirety

You accept them in their entirety.

2. You agree to these terms and conditions by ticking the consent box via the online form. By checking the consent box, you confirm that you are aware of the terms and conditions.

privacy policy and that you accept them in their entirety.

3. The controller is entitled to change these terms and conditions. The new version of the privacy policy

version of the data protection policy will be published on its website or it will send you a new version

to the e-mail address you have provided to the controller.

These terms will take effect on 1 September 2022.